

100-1484

4/25/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

April 25, 2014

Thomas J. Parshley  
Syngenta Crop Protection, Inc.  
P.O. Box 18300  
Greensboro, NC 27419

Subject: Notification per PRN 98-10 to delete the statement "Intended for Use by  
Commercial Applicators Only."

Dear Mr. Parshley:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10, dated April 8, 2014, for EPA Registration Number 100-1484, "Advion Cockroach Gel Bait."

The Registration Division (RD) has conducted a review of your request for applicability under PRN 98-10, and finds that the action requested falls within the scope of PRN 98-10. The label submitted with your application has been stamped "Notification," and placed in the product record.

If you have any questions, please contact me directly at 703-308-8735 or email me at [chao.julie@epa.gov](mailto:chao.julie@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Julie Chao".

Julie Chao  
Insecticide-Rodenticide Branch  
Registration Division (7505P)  
Office of Pesticide Programs



## Application for Pesticide - Section I

☐ *Check if this is a new address*

## Section - II

## NOTIFICATION

APR 25 2014

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.).

Per PR-Notice 98-10, Syngenta Crop Protection, LLC hereby, submits via a Notification to remove a front panel marketing statement "Intended for Use by Commercial Applicators Only" on the label for your approval. No other revisions have been made.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

### Section – III

**\*Certification must be submitted**

## Section – IV

Name  
Thomas J. Parshley

### Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature  
Thomas Parsdale

Senior Regulatory Product Manager  
tom.parshley@syngenta.com

4. Typed Name  
Thomas J. Parshley

5. Date  
April 8, 2014

6. Date Application Received (Stamped)



Thomas J. Parshley  
Senior Regulatory Product Manager  
Syngenta Regulatory Affairs  
NAFTA Professional Products  
(336) 632-7207 (phone)  
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3/11  
Syngenta Crop Protection, LLC  
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FedEx

April 8, 2014

Document Processing Desk (NOTIF) (E-SUB)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
One Potomac Yard, Room S-4900  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Attention: Ms. Meredith Laws, Team 7, Insecticide-Rodenticide Branch  
Registration Division

SUBJECT: ADVION® COCKROACH GEL, EPA REG. NO. 100-1484  
NOTIFICATION TO REMOVE LANGUAGE FROM PRODUCT LABEL

Dear Ms. Laws:

Per PR-Notice 98-10, Syngenta Crop Protection, LLC hereby, submits via a Notification to remove a front panel marketing statement "Intended for Use by Commercial Applicators Only" on the label for your approval. No other revisions have been made.

Please find the enclosed documents for the subject product:

- Notification Application for Pesticide Registration (EPA Form 8570-1).
- PDF of proposed unmarked label and one copy of the label with the changes.

#### Fees for Service

Since this is a Notification, there is no fee associated with this Action. This notification is consistent with the provisions of PR Notice PR 98-10. Therefore, a PRIA fee is not required per the Pesticide Registration Improvement Renewal Act (PRIA III) of 2012.

If there are any questions concerning matters contained in this submission, please do not hesitate to contact myself at either 336-632-7207 or by e-mail at [tom.parshley@syngenta.com](mailto:tom.parshley@syngenta.com). Also, you may contact my regulatory assistant Pat Eay at 336-632-6746 or by e-mail at [pat.eay@syngenta.com](mailto:pat.eay@syngenta.com).

Sincerely,

Thomas J. Parshley  
Senior Regulatory Product Manager for Lawn and Garden  
Syngenta Crop Protection, LLC

Enclosed documents

# Advion® Cockroach Gel Bait

**FOR USE IN RESIDENTIAL, INSTITUTIONAL, COMMERCIAL, AND INDUSTRIAL AREAS**

Total:	100.00%
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## CAUTION/PRECAUCIÓN

**DO NOT TREAT AREAS THAT ARE EASILY ACCESSIBLE TO CHILDREN AND PETS**

APR 25 2014

A 10x10 grid of 100 small circles, each containing a number from 1 to 10. The numbers are arranged in a repeating pattern of 10 groups of 10, with each group containing the numbers 1 through 10 in a specific sequence.

5/11

Advion® Cockroach Gel Bait (100-1484)

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**HOT LINE NUMBER**

For 24-Hour Medical Emergency Assistance (Human or Animal)  
Or Chemical Emergency Assistance (Spill, Leak, Fire or Accident)  
Call  
**1-800-888-8372**

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

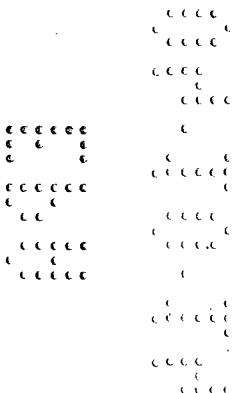
**CAUTION:** Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

**Environmental Hazards**

Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

**Physical and Chemical Hazards**

Do not use this product in or on electrical equipment where a possibility of shock hazard exists.



## DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

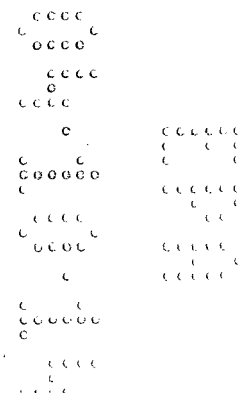
### PRODUCT INFORMATION

Advion® Cockroach Gel Bait is designed to control pest species of cockroaches such as German, American, Australian, Smoky-Brown, Brown, Asian, Oriental, and Brown-Banded.

### Use Instructions and Precautions:

**Do not treat areas that are easily accessible to children and pets.**

1. Advion Cockroach Gel Bait can be used indoors or outdoors applied as a crack and crevice treatment within residential homes, industrial facilities, offices, warehouses, commercial kitchens, hospitals, schools, nursing homes, hotels, buses, trains, aircraft, retail and commercial establishments, and other areas infested with cockroaches.
2. Apply Advion Cockroach Gel Bait to areas frequented by cockroaches such as between different elements of construction, between equipment and floors, openings leading into voids and hollow spaces in floors, walls, ceilings, equipment legs and bases, around plumbing pipes, doors and windows, and behind and under appliances, cabinets, sinks, closets, and any other equipment that cockroaches are typically known to hide.
3. Do not apply Advion Cockroach Gel Bait to surfaces recently treated with residual sprays.
4. Do not apply residual sprays to surfaces treated with Advion Cockroach Gel Bait.
5. Inspect bait placements during follow-up inspections and apply fresh bait as needed.
6. Do not apply to surfaces that food contacts.
7. Do not allow open foods to contact gel material.



### Treatment Rates for All Uses

- For heavy infestations of cockroaches, apply 3 to 5 spots of Advion Cockroach Gel Bait per 10 linear feet.
- For light to moderate infestations of cockroaches, apply 1–3 spots of Advion Cockroach Gel Bait per 10 linear feet.
- Each spot of Advion® Cockroach Gel Bait must equal about 0.5 grams (approx. 1/4" diameter)
- For all levels of cockroach infestations, when a bead of Advion Cockroach Gel Bait is used, apply a small thin bead that is less than 1/8" wide and approximately 2 inches long.

### Indoor Use Directions

- Infested areas must be carefully inspected to determine overall infestation levels, locations of harborage areas, and most appropriate application points.
- Apply Advion Cockroach Gel Bait as a small spot of material, approximately 0.5 grams (approx. 1/4" in dia.), to areas not able to be contacted by children or pets.
- Several small applications distributed within an area are more effective than 1 or 2 applications of large quantities. In some cases a small thin bead (less than 1/8" wide and 2" long) may be appropriate such as between construction elements or other cracks and crevices.
- Indoor applications include cracks and crevices along walls or floors, behind or under equipment, under tables, within framing of tables or furniture, around sinks, within or near garbage collection areas, attics, crawl spaces, and cracks and crevices in cabinets.
- Inspect Advion Cockroach Gel Bait placements periodically for consumption or attractiveness and reapply as needed.

### Applications in Nonfood/Nonfeed Handling Areas

Advion Cockroach Gel Bait is designed for use as a spot or crack and crevice treatment to control cockroaches in residential structures and the non-food /non-feed areas of commercial, industrial, public and institutional buildings/structures, including restaurants, warehouses, food processing plants, supermarkets, hospitals, nursing homes, motels, hotels, schools, laboratories, computer facilities, aircraft, buses, boats/ships, trains, pet shops and zoos.

Nonfood/non-feed areas include areas such as garbage rooms, laboratories, floor drains (to sewers), entries, and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after bottling or canning). Refer to section below for

## Advion® Cockroach Gel Bait (100-1484)

use directions and restrictions when making applications in food/feed handling areas of Food/Feed Handling Establishments.

### Applications in Food/Feed Handling Areas

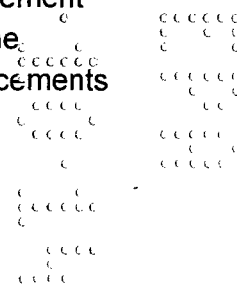
Application to food/feed areas of food/feed handling establishments may only be made as a crack and crevice treatment only. Apply Advion Cockroach Gel Bait directly into cracks and crevices by placing the bait dispenser tip approximately 1/2 inch into cracks, crevices, holes and similar openings where cockroaches are found or are entering.

Food and feed handling areas include areas for receiving, storage, packing (canning, bottling, wrapping, boxing), preparing edible waste storage, and enclosed processing systems (mills, dairies, edible oils, syrups). Serving areas are also considered a food/feed area when food is exposed and facility is in operation.

- Do not apply Advion Cockroach Gel Bait to areas where food/feed, food utensils or food processing surfaces may come into contact and become contaminated.
- Do not apply Advion Cockroach Gel Bait to areas that are routinely washed such as cracks and crevices in tops of tables, food/feed preparation and prepared food holding surfaces as bait could be removed by the washing.
- Do not apply Advion Cockroach Gel Bait to surfaces where the temperature exceeds 120-130°F because this could cause the bait to liquefy and lose effectiveness.
- Examples include, but are not limited to, parts of stoves, ovens, grills, fume hoods, saunas, heat lamps, coffee urns, steam tables, toasters, fryers, dishwashers, and hot water pipes.
- Use good application practice to avoid movement of Advion Cockroach Gel Bait to exposed surfaces used for food preparation.
- If Advion Cockroach Gel Bait contacts an exposed surface, first remove as much of the gel bait as possible, then wash with soap and water.

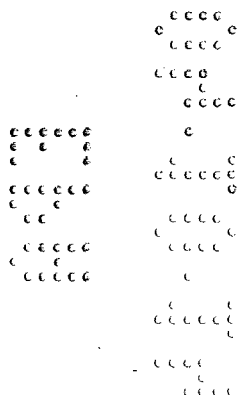
### Outdoor Use Directions:

A thorough inspection around a structure may reveal areas where cockroaches are gaining access. Attempts should be made to remove the access. Advion Cockroach Gel Bait may also be applied as a spot or thin bead (see above) to pest entry sites such as along windows, doors, between construction elements, sewer areas, adjacent trees which harbor cockroaches, along walls, garbage holding areas, or suitable placement site acting as a cockroach harborage. Place baits in such a way as to reduce the potential of subsequent human contact. Inspect Advion Cockroach Gel Bait placements periodically and apply fresh bait as needed.





**Nonrefillable Container:** Do not reuse or refill this container. Offer for recycling if available. Place empty bait dispensers in trash. If partially filled, wrap in newspaper and discard in trash or call your local solid waste authority for disposal instructions.



10/11

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**CONDITIONS OF SALE AND LIMITATION OF WARRANTY AND LIABILITY**

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**NOTICE:** Read the entire Directions for Use and Conditions of Sale and Limitation of Warranty and Liability before buying or using this product. If the terms are not acceptable, return the product at once, unopened, and the purchase price will be refunded.

The Directions for Use of this product must be followed carefully. It is impossible to eliminate all risks inherently associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as manner of use or application, weather or crop conditions, presence of other materials or other influencing factors in the use of the product, which are beyond the control of SYNGENTA CROP PROTECTION, LLC or Seller. To the extent permitted by applicable law, Buyer and User agree to hold SYNGENTA and Seller harmless for any claims relating to such factors.

SYNGENTA warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes stated in the Directions for Use, when used in accordance with directions under normal use conditions. To the extent permitted by applicable law: (1) this warranty does not extend to the use of this product contrary to label instructions or under conditions not reasonably foreseeable to or beyond the control of Seller or SYNGENTA, and (2) Buyer and User assume the risk of any such use. TO THE EXTENT PERMITTED BY APPLICABLE LAW, SYNGENTA MAKES NO WARRANTIES OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE NOR ANY OTHER EXPRESS OR IMPLIED WARRANTY EXCEPT AS WARRANTED BY THIS LABEL.

To the extent permitted by applicable law, in no event shall SYNGENTA be liable for any incidental, consequential or special damages resulting from the use or handling of this product. **TO THE EXTENT PERMITTED BY APPLICABLE LAW, THE EXCLUSIVE REMEDY OF THE USER OR BUYER, AND THE EXCLUSIVE LIABILITY OF SYNGENTA AND SELLER FOR ANY AND ALL CLAIMS, LOSSES, INJURIES OR DAMAGES (INCLUDING CLAIMS BASED ON BREACH OF WARRANTY, CONTRACT, NEGLIGENCE, TORT, STRICT LIABILITY OR OTHERWISE) RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, SHALL BE THE RETURN OF THE PURCHASE PRICE OF THE PRODUCT OR, AT THE ELECTION OF SYNGENTA OR SELLER, THE REPLACEMENT OF THE PRODUCT.**

SYNGENTA and Seller offer this product, and Buyer and User accept it, subject to the foregoing Conditions of Sale and Limitation of Warranty and of Liability, which may not be modified except by written agreement signed by a duly authorized representative of SYNGENTA.

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For non-emergency (e.g., current product information), call  
Syngenta Crop Protection at 1-800-334-9481.

000100-01484.20140401.Advion Cockroach Gel Bait

A collection of 15 small, stylized line drawings of various birds, including shorebirds, waterfowl, and songbirds, arranged in a grid-like fashion.